



APOLLO APARTMENTS

Design Philosophy & Concept Narrative



WINNER 2025
HIA Queensland
Specialised Housing
of the Year

THE NAME: APOLLO

APOLLO — THE GREEK GOD OF LIGHT, HEALING, PROTECTION AND HARMONY.

Apollo was not only the god of light, but also the patron of architecture, order and rational design.

He embodied precision, proportion and the pursuit of excellence; principles that guided the conception of this project.

Apollo Apartments draws from this legacy: structured, refined, and intentionally crafted spaces shaped by clarity and purpose.

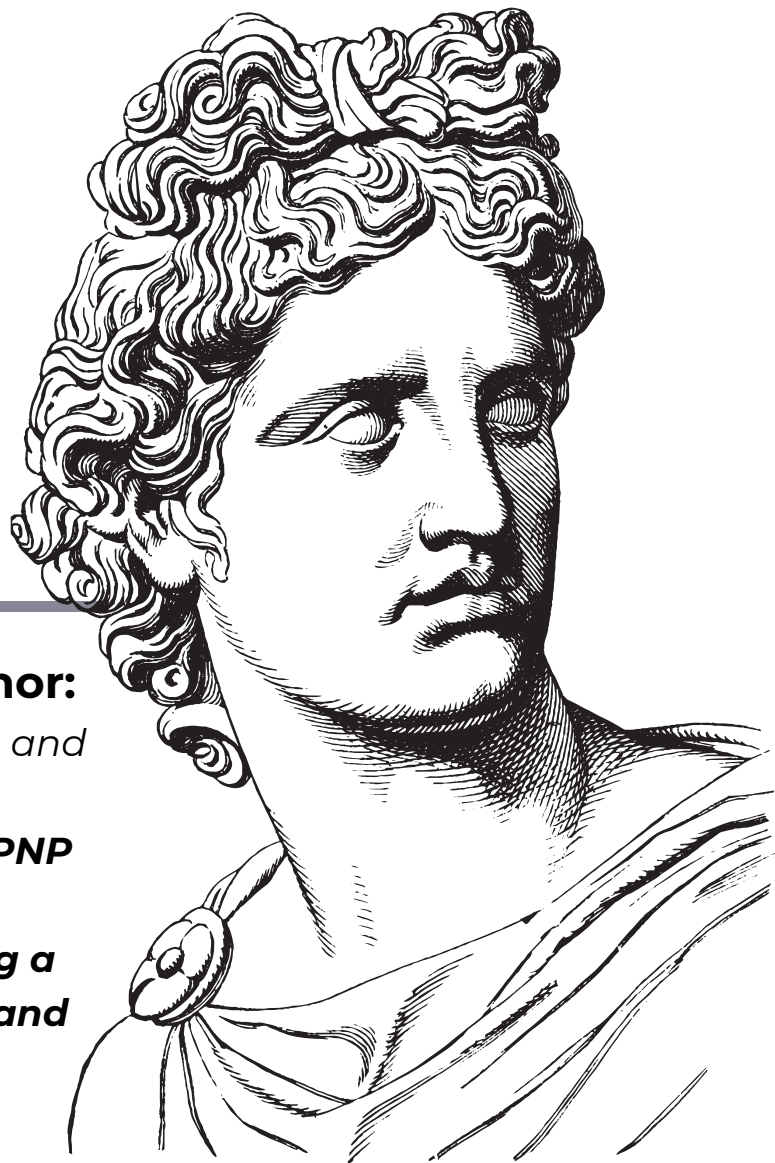
We chose the name Apollo Apartments to reflect these same values:

- Light → transparency, clarity, wellbeing
- Healing → spaces that restore dignity and independence
- Protection → safety woven into every detail
- Harmony → a home that feels uplifting, balanced and intentional

Apollo is our design metaphor:

every decision led by care, purpose and excellence.

The name Apollo was chosen so PNP Group can shine a light on the accessibility industry by providing a sanctuary of healing, protection and harmony for everyone.



A BUILDING WITH HEART

THE FIRST THING YOU SEE: THE HEART REEF

Not accidental. A deliberate message.

- The Heart Reef photograph in the foyer is the grounding statement of our design philosophy.
- It symbolises heart-led construction, integrity, and building with meaning.
- It echoes our belief that *beautiful homes inspire beautiful lives*.



The reef is a natural wonder and a reminder of the wonder we aim to create for participants.

THE COLOUR OF PURPOSE



DULUX "MIRACLE" THE FRONT WALL AND FENCE WALL

Chosen intentionally.

- "Miracle" represents hope, optimism and transformation.
- It brings light and warmth to the façade.
- It signals that what lies beyond the wall is uplifting, human, and deeply considered.

This is not just colour.
It is narrative.
Character. Identity.



HOMES, NOT UNITS

EVERY DWELLING IS DIFFERENT — DELIBERATELY.

No cookie-cutter finishes.

Each apartment has:

- A unique feature tile
- Custom cabinetry colours
- Individually selected splashback finishes
- Personalised material palettes



Why?

Because no two participants are the same.

Designing identical interiors would be easier and cheaper — but not human.

We chose the harder, more expensive path because:

Personalisation = dignity.

ASSISTIVE TECHNOLOGY

EMPOWERMENT THROUGH CONTROL

One System. Many Controls. Zero Complexity.

Assistive technology has been intentionally integrated into a single ecosystem, reducing cognitive load and allowing participants to interact with their environment effortlessly.



Smart environmental control

Lighting, fans and air-conditioning are fully integrated and operable via smart devices and voice control.

Adaptive kitchen design

Automated benchtops adjust to individual mobility needs, supporting safe and independent use.



Automated access & daylight

Voice and facial recognition command all speakers, doors, windows and blinds, and provide interconnection for supports across rooms, units and even external security and entry points. This ensures that all physical barriers are supported and removed, enhancing user control.

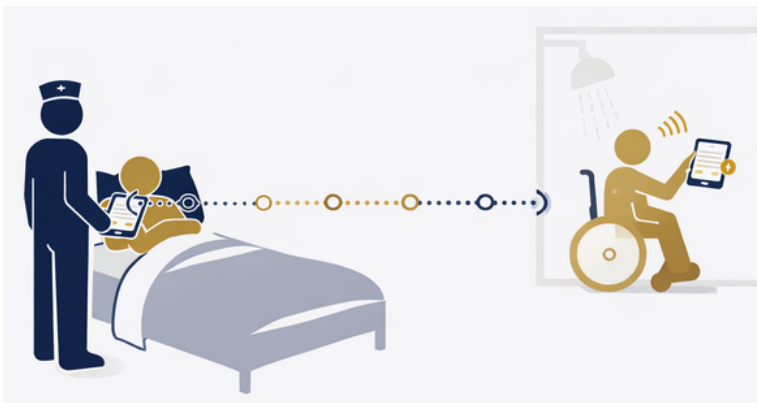


CIRCADIAN LIGHTING & SOUND

WELLBEING THROUGH LIGHT, SOUND AND ASSISTIVE TECHNOLOGY

Light and sound are designed as
assistive technology, not ambience.

Circadian lighting adjusts intensity and colour throughout the day to support natural rhythms, rest and emotional regulation. This is combined with an integrated sound and mood system, creating calm, controlled environments that promote health and wellbeing.

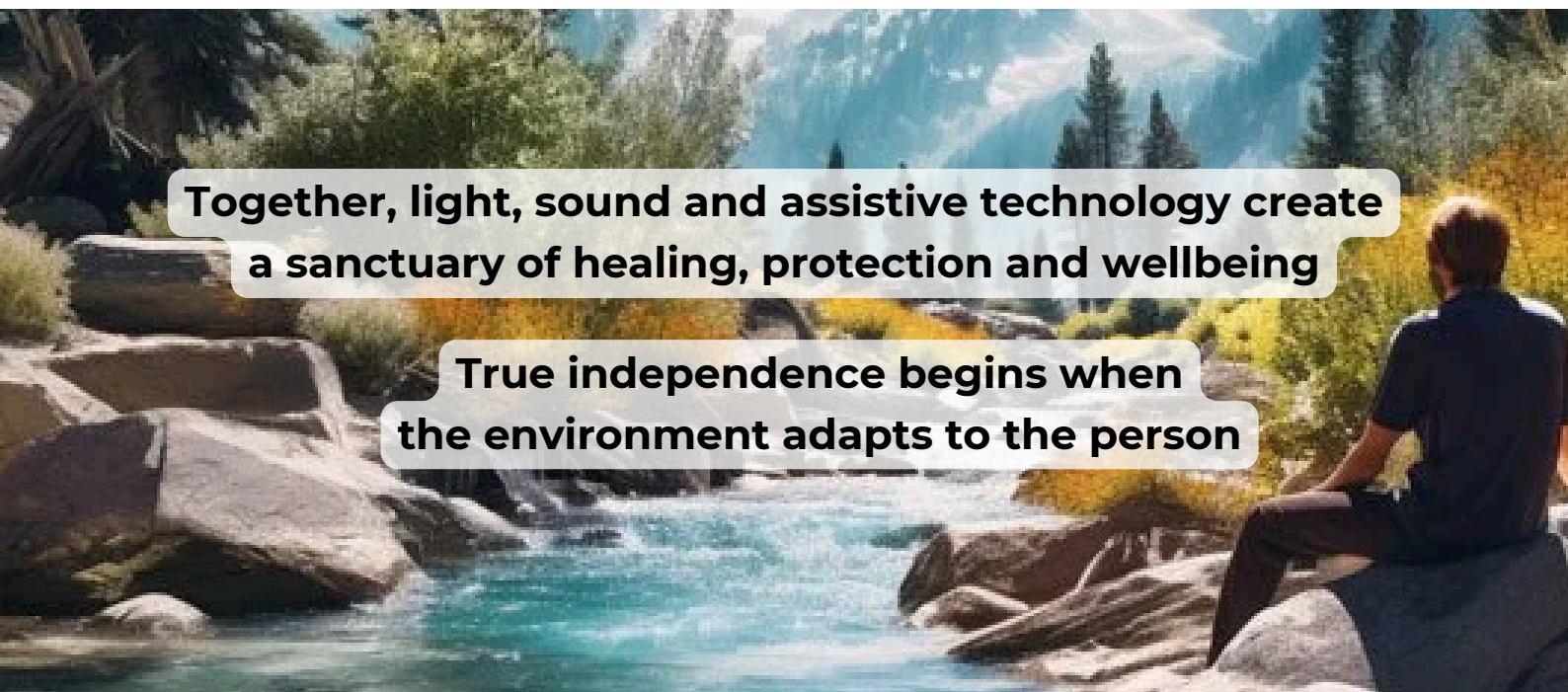


**Through a centralised
assistive technology
ecosystem, lighting,
sound and
communication operate
seamlessly across
rooms and units.**

For example, a carer assisting a participant in one bedroom can remain connected to another participant in a different unit through voice activation, allowing presence without physical movement.

**Together, light, sound and assistive technology create
a sanctuary of healing, protection and wellbeing**

**True independence begins when
the environment adapts to the person**



GARDENS

A RESORT FEEL WITH PURPOSE

The landscape is designed as a restorative environment, not decoration.

- Over 980 plants have been incorporated across the site — more than one plant per square metre of the development.
- The planting strategy creates a resort-like atmosphere, softening the built form and enhancing daily sensory experience.



- A water feature / fishpond has been introduced as a calming focal point, supporting relaxation and mental wellbeing.
- Dense planting contributes to carbon absorption, reduced heat gain and a healthier microclimate.



- Beyond the site, Apollo Apartments supports [Bands of Courage](#), contributing to planting initiatives across the world.

BBQ

COMMUNITY SPACE BY DESIGN

Shared spaces were created to actively foster connection, not passive use.

- A fully electric, accessible BBQ has been provided for safe, inclusive use.
- Commercial-grade, wheelchair-accessible seating supports comfortable participation for participants, families, visitors and support staff.



This space is designed as a true community hub, encouraging everyday interaction and shared experience.

NIGHT-TIME SAFETY, ORIENTATION & CALM



Thoughtfully layered lighting ensures safe, legible movement at night while maintaining a calm, non-institutional environment.

INTENTIONALITY IN EVERY DETAIL

“NOTHING HERE IS ACCIDENTAL. EVERYTHING IS DESIGNED TO SUPPORT, EMPOWER AND UPLIFT.”



Barrier-free living
= independence

Space to breathe, move,
and live freely



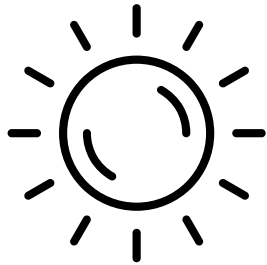
Aesthetic beauty
+ visual guidance

Premium, not institutional



Control, comfort, autonomy

APOLLO'S GUIDING PRINCIPLES



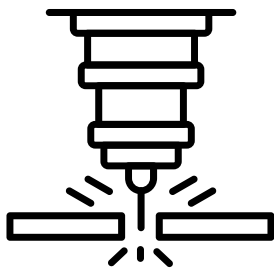
Light

bright, warm, healing spaces



Humanity

homes that feel personal,
not institutional



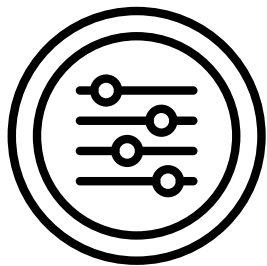
Craftsmanship

custom timber, hand-
finished mouldings, artisan
touches



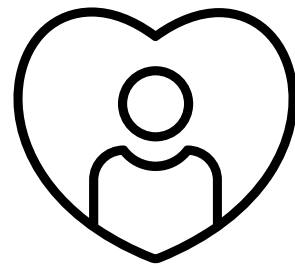
Protection

fire safety, structure,
technology, redundancy



Adaptability

designed to evolve with
participants



Heart

every detail chosen with care

COMMUNITY & SPONSORSHIP

PURPOSE BEYOND THE SITE

For every project, 1% of total build cost is reinvested back into the community.

This commitment sits above and beyond our national charity program and reflects our belief that development should leave a positive legacy.



Our Moon's Mission Moonwalk



Swing for the Moon Golf Day



Donation - Paralympics Australia

Sponsorship - Ebony Lane, Australian Sprinter and Olympian



Caboolture Snakes — All Ability Rugby Team



*Apollo Apartments is more than accessible housing.
It is a home shaped by intention, emotion and craftsmanship.
A place where independence is supported, dignity is
preserved, and beauty is part of everyday life.*